

Data delivery

For good printing results for your logo on a sticker or marking plate

Do you have any questions?
Please get in touch with your Sales contact!



FOR GOOD PRINTING RESULTS – THERE IS DATA AND DATA!

To minimise the error rate in advance, we would like to support you with your data delivery.

Generally, to print stickers or marking plates, we require your logo in a vector-based file format in order to guarantee the best possible quality. The easiest way to recognise vector graphics is on the basis of their file name extension *.PDF, *.EPS, *.PS or *.AI.

If your logo is not available in any of the file formats listed, please contact your advertising agency or graphic designer first if possible. It might also be possible for us to recompose or edit your logo on the basis of a high-resolution pixel image (300 ppi) in the *.JPG or *.TIF format.

VECTOR VS. PIXEL

Work with digital images mainly involves two types of files: raster graphics and vector graphics. Both image types can be saved with different file name extensions. Which image type is chosen with which file name extension depends on the respective area of application.

VECTOR

Vector images are made up of lines, shapes and other graphic components that are saved in a format based on geometric equations. The edges always remain clean and sharp, even when enlarged.

PIXEL

Like digital photos, bit-map or raster images (BMP, JPEG, PICT, PNG, PSD or TIFF) are made up of a pixel grid. Details are lost when they are enlarged.



Absperrtechnik GmbH

Enlarged vector graphic



Absperrtechnik GmbH

Enlarged raster image

CUSTOMISATION USING THE EXAMPLE OF A BEACON WITH MINI MARKING PLATE

- Minimum purchase volume: 144 units
- Preparation of your logo by print technology, multi-colour possible
(Technical clarification necessary in advance)
- Marking plate size: 60 x 30 mm

Choose a basic colour for the Mini-KZP from the standard colours:

 (Traffic colours similar to RAL)

Or from the range of special colours:  (Traffic colours similar to RAL)



The printing of multi-colour logos is possible 

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MADE IN
GERMANY
PREMIUM QUALITY

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A Member of Sekisui Jushi Corporation 